

renovate • create • decorate

ELEGANT HOME

FOOD & WINE EXPO

WESTWORLD OF SCOTTSDALE

SATURDAY & SUNDAY | NOVEMBER 14 & 15, 2015



HOME DECORATING



HOME REMODELING



BACKYARD
& LANDSCAPE



WINE SAMPLING



CRAFT BREW
TASTINGS



FOOD SHOWCASE

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ELEGANT HOME
 FOOD & WINE EXPO

WestWorld of Scottsdale
 Saturday & Sunday
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ENTER TO WIN AND COMPLIMENTARY SAMPLINGS
 WITH EVERY VIP TICKET FOR VENDOR PROMOTION

Radio Advertising Projected Media Campaign (PROJECTED MEDIA CAMPAIGN)

Includes Traffic Sponsorships, Commercial Spots and On-Air Ticket Giveaways

KJZZ-FM (News/Jazz)
KFYI-AM (News/Talk)

KTAR-FM (News/Talk)
KESZ-FM (Adult Contemporary)

KOOL-FM (Classic Hits)

TV Advertising Projected Media Campaign (PROJECTED MEDIA CAMPAIGN)
 NBC, CBS, ABC, FOX, METV, The CW and Cox Media TV

Broadcast/Cable Spots Reaching Homeowners and Food, Wine & Craft Brew Enthusiasts

KPHO-TV Channel 5 – CBS Morning News, CBS 5 News at 5 and 6 am, CBS This Morning, The Price is Right, Better, The Young and The Restless, CBS News at Noon, The Talk, People's Court, Inside Edition, CBS Evening News, Late Show With David Letterman

KPNX-TV Channel 12 – Today Show, 12 News Today, Kelly & Michael, 12 News At Noon, Arizona Midday, Days of Our Lives, Ellen, EVB Live, 12 News at 6, Extra, Dateline NBC, The Tonight Show With Jimmy Fallon

KNXV-TV Channel 15 – ABC 15 Mornings, Sonoran Living Live, The View, Good Morning America, The Chew, Judge Judy, General Hospital, Access Hollywood, ABC 15 News at 6 & 11 pm, Jimmy Kimmel Live

KSAZ-TV Channel 10 / CW Channel 6 – Fox 10 Arizona Morning, The Wendy Williams Show, Fox 10 News at Noon, Dr. Oz Show, TMZ Live, Judge Judy, Fox News at Ten, How I Met Your Mother, The Middle, The King of Queens, Rules of Engagement

KTVK-TV Channel 3 – Good Morning Arizona, Your Life A to Z, The Meredith Viera Show, The Doctors, Steve Harvey, The Queen Latifah Show, Dr. Phil, Jeopardy! Wheel of Fortune, 3TV News

COX MEDIA – HGTV, BRAVO, FOOD, FOX, TRAVEL NETWORK, DIY and LIFETIME

Newspaper & Magazine Display Ads & Promotion (PROJECTED MEDIA CAMPAIGN)

Arizona Republic including Main News, Valley & State, Food & Dining and Things to Do
 Scottsdale Independent, East Valley Tribune, and Lovin' Life After 50.

Banner Ads, E-Blasts and Social Media + VIP Tickets (PROJECTED MEDIA CAMPAIGN)

Internet includes thousands of targeted impressions on AZCentral.com, AZFamily.com, food blogs, wine blogs, Facebook, Twitter, Instagram and other social media sites
 VIP Tickets to Homes, Offices, Retail, Restaurants, Wineries, and Businesses



Exhibitor/Show Info: Paul Smith (714) 931-3600 or paul.smith210@gmail.com

Sponsor Info: David Kuff (323) 848-8332 or dk@brandmob.com

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ELEGANT HOME

The Elegant Home, Food & Wine Expo is a truly unique setting of established vendors. Whether you wish to renovate, create, or decorate, our experts offer the ultimate dream home experience.

HOME IMPROVEMENT CATEGORIES:

interior design • meet the architects • home remodeling and renovation
newest in kitchen designs and improvement
windows and doors • cabinet tradesmen
solar and energy efficiency • interior design
meet the architects • home remodeling and renovation
newest in kitchen designs and improvement
plus much more

CRAFT BREWS

Home-Brewing 101
Craft Beer Pairings With Your Favorite Recipes
Seminars On How To Brew Your Own Beer From Home
Craft Brew Tastings: 11 am - 4 pm
Official Brew Line Up Begins August 1st

WINES

Food Pairings – What Wine With What Food
Varietals 101 – \$5 or \$25; How To Select The Right Wine at The Supermarket
Ask The Arizona Winemaker
First 500 Each Day Receive A Wine Tasting Glass
Wine Tastings: 11 am - 4 pm each day

GREAT TASTE

Experience all things tasty from local restaurant samplings to cooking demos. Shop for specialty gourmet food products to take home.

Experience the newest in chef recipes and demos:

- meet the chefs • radio cooking hosts • demos • seminars
- free tastings with paid seven dollar admission (restrictions apply)
- your best restaurant recipes • plus much more

ABOUT US

On the Edge Promotions, Inc. welcomes you to the Scottsdale Elegant Home, Food, and Wine Expo. Founded in 2004, On the Edge Promotions produces consumer and trade events in California, Nevada, and Phoenix, Arizona. Our staff is excited to bring their traditional home show knowledge and pairing it with a wine, food, and craft brew tasting experience.

For other consumer events please visit our show sites:

lvhomeshows.com • lvcraftfestival.com • autohomeexpo.com • golfspaexpo.com

FOR ADDITIONAL INFORMATION CONTACT ON THE EDGE PROMOTIONS, INC.
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NOVEMBER 14 & 15, 2015
 WESTWORLD OF SCOTTSDALE
 SCOTTSDALE, AZ

KEY:

	Home Remodel, Design & Landscape Vendors		Automotive Showcase
	Wine, Craft Beer, Micro Brew & Specialty Food Vendors		Premium Vendor Location
	Great Taste Zones		

401	403	405	407	409	411	<i>Organic Wine Showcase</i>		413 - 417
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421	423	425	427	429	<i>Great Taste: Chef Zone</i>		431 - 435
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<i>Golf Action Zone</i>							439 - 447
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	402	404		406	410		
301	303	305	307	309	311		

414	416	418	420				
	315	319	321				

424	426	428	430				
325	327		329				

<i>Golf Action Zone</i>							434 - 440
				335	337	339	341

	302	304	306	308	310		
201	203	205	207	209	211		

		318	320				
	215	219	221				

324	326	328					
225	227	229	231				

<i>Luxury Automotive Showcase</i>							235 - 342
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	202	204		206	210		
101	103	105	107	109	111		

		218	220				
	115	119	121				

224	226	228	230				
125	<i>Wine Association Showcase</i>		127 - 131				

	234		236	240			
	135	137	139	141			

	100	102	104	106	108	110	
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<i>Great Taste: Deserts</i>							116 - 120
	114		122	124	126	128	

	132	<i>Local Restaurants Row</i>				134 - 138
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ENTER TO WIN
 GRAND PRIZE
 GIVEAWAYS!
 SEMINAR AREA